

Peter Yeoh

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## LG Williams/Estate of LG Williams™: Anthology

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The real and fictional works of American artist LG Williams/The Estate of LG Williams™ defy categorization, and satirizes the very art world the artist inhabits. He trademarked his name, and the name of his "estate," before he is even a brand — or dead. Williams likes to poke fun at artists, collectors, dealers, galleries, curators, and museums, or anyone or anything that profits from the art business, and put them to the test to see what happens. The only risk is the artist himself relies on the same

superstructure to get his message out, and this inherent paradox makes his anti-art art intriguing. Through clever installations and tongue-in-cheek sloganing, Williams questions the authenticity of contemporary art with a Houellebecqian viewpoint: that in a capitalistic system there are inevitably winners and losers — but Williams does it with more charm than the novelist.

***Gloria Maria Gallery***

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