

THE X-BOX PROJECT (2013)

LG Williams / The Estate of LG Williams



The X-box Project (2013) by artist LG Williams / The Estate of LG Williams is a far-reaching proposition on the power of art, signs and representation.

The “X-box,” or as it commonly known today as a “close box,” is a universal computer-user interface element (☒), or widget, which permits a computer user to *close* a computer screen, a window or a dialogue box. An average computer user closes a computer interface by means of an “X-box” dozens of times a day.

Williams’s X-box Project recontextualizes this universally known symbol by placing it into altogether new and unexpected environments. Real manufactured “X-box” images – now commonly assumed to be only *virtual* icons (with all its correlative attributes) – are carefully placed in *real* architectural voids: for instance, atriums, hallways and façades.

The contemporary artistic assumption here underscores, in modern terms, a simple, artistic truism and longstanding artistic tradition: images are transformational. Within this framework, if a small “X-box” can be strategically placed in a precise, everyday location, an unsuspecting viewer’s familiar experience and conditioning will be unwittingly triggered, and evoked. Faced with this predicament, viewers familiar with the virtual application of “X-box” visual icons will instantly feel their powers and awareness for change, and starting anew.

The goal of this project is to place “X-boxes” on or in contemporary art museum spaces across the world.

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(Proposed Façade Installation) LG Williams, X-Box, 2012, 18 x 18", Vinyl Reflective Sheeting on Heavy-Duty Aluminum, Kunstsammlung Nordrhein-Westfalen, Düsseldorf, Germany



(Proposed Façade Installation) LG Williams, X-Box, 2012, 18 x 18", Vinyl Reflective Sheeting on Heavy-Duty Aluminum, San Francisco Museum of Modern Art



(Proposed Façade Installation) LG Williams, X-Box, 2012, 18 x 18", Vinyl Reflective Sheeting on Heavy-Duty Aluminum, The Museum of Contemporary Art, Los Angeles Contemporary Art



(Proposed Atrium Installation) LG Williams, X-Box, 2012, 18 x 18", Vinyl Reflective Sheeting on Heavy-Duty Aluminum, Tate Museum, London



(Proposed Atrium Installation) LG Williams, X-Box, 2012, 18 x 18", Vinyl Reflective Sheeting on Heavy-Duty Aluminum, Museum of Modern Art, New York



LG Williams, X = The Mystical, 2012, 6 x 6", Vinyl and Engineer Grade Reflective Sheeting on Heavy-Duty Aluminum, Private Collection: Paradise Valley, AZ